



Photo: Jens Tønnesen, Dansk Landbrugs Medier

## Danish Cattle Federation aims to increase profit margins

Danish Cattle Federation is the trade association for all Danish milk and meat producers. Our vision is to make Danish cattle industry the most competitive in Europe, both in terms of profitability, sustainability and quality.

We aim to do this by developing and implementing advisory services and methods including IT solutions for Danish cattle farmers. At the same time, we produce and provide specialist knowledge relevant to the cattle production and work to provide the Danish cattle industry with the most favourable political conditions. In this way we help to optimise the milk and beef production, considering the market and consumer demands and the financial situation on each farm at the same time.

### Unique data material

Danish Cattle Federation runs *the Danish cattle database* and administers *the Central Livestock Register* which includes all data about each cow and cattle herd in Denmark. Through these databases, we have a unique opportunity to collect, systematise and use data from the cattle production to the benefit of each cattle farmer and the cattle industry in general.

Danish Cattle Federation was established in 2002 by four organisations: Danish Agriculture – the national farmers' organisation; Danish Dairy Board, The Danish Livestock and Meat Board; and the cattle breeding society "Viking Denmark". The aim of the federation is to combine all the competencies, activities and interests of the cattle industry within advice, research, development, business economics and politics. The four organisations of Danish Cattle Federation still perform the professional tasks and look after the interests within their individual scope of practice, but they have granted Danish Cattle Federation the authority to perform tasks towards cattle farmers and regarding live animals.

### Owned by farmers

- All 14 members of the board of Danish Cattle Federation are cattle farmers who have been selected by the four organisations.
- Danish Agriculture accounts for seven seats of the board and Danish Dairy Board accounts for four.
- The Danish Livestock and Meat Board accounts for two seats and Viking Denmark for one seat.
- Danish Cattle Federation employs about 130 people.